

DERBYSHIRE CHILDREN'S HOLIDAY CENTRE SUPPORT 2010

Report of the Chief Executive

1. SUMMARY

This report sets out the outcome of Derby Homes funding of the Centre in 2010.

2. RECOMMENDATION

That the Board considers whether or not to continue funding of the Centre for 2011.

3. MATTER FOR CONSIDERATION

- 3.1 The Board may recall that at its meeting on 25 March 2010 it agreed to fund three bedrooms at the Derbyshire Children's Holiday Centre in Skegness at a cost of £3,960.
- 3.2 Staff at Derby Homes and other agencies nominated children to the Centre. The Chairman of the Centre has written to me to report on the outcome which is attached at Appendix A.
- 3.3 The Chairman has also enclosed copies of letters of commendation from local schools and the Centre acknowledged Derby Homes' sponsorship on its notice board at the Centre. Copies of these are available on the Committee Meeting Information System (CMIS), Appendix B. The previous report can also be found on CMIS, Appendix C.

4. FINANCIAL AND BUSINESS PLAN IMPLICATIONS

Derby Homes faces cuts in its fee. There are alternative ways in which funding can be provided.

- Staff can donate individually through their pay
- Staff have previously raised funds for the Centre in cooperation with other partners
- staff collect money for a charity each year; this year the Centre was nominated but was not successful
- the Housing Focus Groups have funding that they could consider allocating to the Centre, in a similar way to funding of the climbing wall.

The areas listed below have no implications directly arising from this report:

- Consultation
- Legal and Confidentiality
- Personnel
- Environmental
- Equalities Impact Assessment
- Health & Safety
- Risk
- Policy Review

If Board members or others would like to discuss this report ahead of the meeting please contact the author, or Phil Davies, Chief Executive, phil.davies@derbyhomes.org – Phone: 01332 888528

Author: Phil Davies / Chief Executive / 01332 888528 / phil.davies@derbyhomes.org

Background Information: None

Supporting Information: None

Bancroft, Sophie

From: Chairman [Chairman@dchc.org.uk]
Sent: 06 July 2011 12:54
To: Davies, Phil
Subject: Funding Request for Tenants Children
Attachments: St Martins Sc No 1 2010.07.jpg; Roe Farm School 2009.04 .doc; Sponsors 2010. Notice Board.doc; Community Partners Derby Homes.doc

Morning Phil

Further to my previous email I confirm the knowledge you have of the 2010 sponsorship that your board so kindly granted.

Of your 18 nominations received under the scheme an analysis shows that two exceeded our age range, being to old and four parents/guardians declined the invitation for their child's holiday. The other 12, who equated to your sponsorship funding of holidays, and went on holiday all enjoyed the experience with the staff being happy with the children and the enjoyment the children expressed for their time at the Centre.

All fully participate in the external activities with the internal facilities being enjoyed during the holiday. These included activities in the Sports Hall, Games Room and TV lounge/electronic activity room (Wii games system, Karaoke and CD games of a fun based but responsible & educational nature).

The Art room has seen interest decline over the years and has, in the non season 2010/11 period, being turned into a 'Disco Venue' This has proved to be very popular in this current season.

In previous years it was not possible to identify the numbers of your tenants children who holidayed at the Centre, figures could be no more than estimates as the Trust had no knowledge of the addresses on your data-base. However we now know that in the areas you wished to sponsor children from that a total of 90 children attended the Centre at a cost of £29,700.

Additionally there would be many other of your tenants children who received a holiday from other City wards where we have no knowledge of your housing stock addresses. We cannot therefore evaluate the global total of your children who attended in 2010.

Paul Smith, our Managing Secretary, tells me that he has received verbal praise from schools in the wards on the improvements in child behaviour following a visit. Attached are testimonials from two participating schools; however other testimonials I can provide from, children, parents, student care officers and social workers are from outside the City areas involved.

In respect of our promotion of the scheme we undertook as stated in our previous discussions the internal promotion at the Centre with your support being displayed in the hall throughout the season and on the doors to bedrooms allocated to your children during their occupancy. Our website contains information on the support you have given. Go to dchc.org.uk Our Supporters page> L/h col see DH logo then click 'read more about' DH 9 paragraphs inc one on the 2010 sponsorship. On the r/h col scroll down to see two separate entries on DH sponsorship. The above attachments include text on these website entries.

As I made a comment on the press release that your people did we did not undertake our own release as I understood that your releases need to have internal approval and I did not wish to risk 'muddying the waters'.

All the DCHC team have positive feelings on the sponsorship both from the Trust's perspective but more importantly on the impressions and understanding of the children's reactions and feelings to their break. It was the staffs impression that for the children it was more than a holiday, it was a break with all that that implies for them.

I trust the above is fitted to your purpose and I look forward to discussing any matters you require a resolution to and I can visit your office, as you suggest, at your convenience

Sincere regards

Bill

Chairman. Derbyshire Children's Holiday Centre

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www.derbyshirechildrensholidaycentre.co.uk



St Martins School

Caring to Learn

Friday 16th July 2010

Dear Bill

I just want to let you know how staff and students are impressed with the way Ali and Keri and the Team have supported St Martins. Each year students have thoroughly enjoyed their stay at the Derbyshire Children's Holiday Centre. The work of the team has been excellent!

Activities provided have been so amazing; students at St Martins really appreciated the way they were well looked after in a safe caring way.

We all hope this holiday will continue to be funded in the future because at least the students will have a decent holiday. There have been times where the students have seen the sea for the first time and are in awe and wonder.

Thanks for your input also appreciated.

Kind Regards

Janet Rodgers/Marilyn Fenton

Janet Rodgers
Marilyn Fenton

Headteacher: Melsa Buxton

Wisgreaves Road, Alvaston, Derby, Derbyshire. DE24 8RQ

Tel: 01332 571151 **Fax:** 01332 758608

Email: admin@stmartins.derby.sch.uk





THE CENTRE IN THE COMMUNITY

Community Matters

Initiatives

Community Partners

Derby Homes



The Derbyshire Sponsors

Derby Homes is an Arms Length Management Organisation (ALMO) responsible for the maintenance of the public sector housing stock within the City of Derby.

Its culture totally embraces the concept of Partnering based on trust and respect. From its client tenants through its relationships with community and public organisations to the sub-contracting companies who undertake its maintenance and repair programmes, every interface is founded on the mutual objectives of problem resolution and an active search for measurable improvement.

In 2005 two members of the management team recognising the work of the Derbyshire Children's Holiday Centre and knowing of the need for extensive refurbishment sought the approval of the board that they, together with their construction partners, contractors and suppliers, carry out a major programme of refurbishment work on a donated time, labour and materials basis.

The full programme of work, at a retail value of £80,000 was completed within a two week window of opportunity during November 2005 with the Centre re-opening for the 2006 season in pristine condition.

2007 saw the launch of the 'Sports Coaching Holiday' programme. Derby Homes joined the scheme with the sponsorship of places on the programme's May half term week and also the October half term week.

During 2010 Derby Homes donated full sponsorship for 12 of their tenants' children who would benefit from a holiday at the Centre. Accordingly twelve children enjoyed a holiday there in September 2010 with a member of the Centre's staff commenting 'what a delightful group of kids and once they settled in they really were full of fun and tricks'.



The team spirit that pervades Derby Homes has ensured the ongoing personal involvement of their staff members in support of the Centre with events being organised that have included; Casino nights (2); A sponsored walker, Derby to Skegness, who was supported with a daily change of colleagues; A sponsored return bike ride, Derby to Skegness, by a team of four cyclists and various fun evenings.

It is significant that several of the staff members who regularly give their support to these activities did, in their younger days, holiday at the Centre themselves.

Derby Homes website can be visited by entering this link www.derbyhomes.org

ROE FARM PRIMARY SCHOOL

**Worcester Crescent
Chaddesden
Derby
DE21 4HG**

Telephone: 01332 346310

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e-mail: admin@roefarm.derby.sch.uk

Headteacher: Mrs. K. M Williams



3rd April 2009

Bill Tomlinson
Chairman
The Derbyshire Children's Holiday Centre
1, Scarbrough Avenue
Skegness
Lincolnshire. PE25 2SZ

Dear Bill,

I hope that this letter records the esteem in which the Holiday Centre is held by pupils from our school and across the Derwent area.

Many have benefited from a holiday at the Holiday Centre in Skegness. Our young people have been able to go away with their friends and brothers and sisters. They have had a special week of fun, adventure and seaside excitement.

The young people mention the great food, big bedrooms and the swimming pool in Skegness. They never appear to have been hampered by the weather and are excited to share all that they have done whilst they have been away.

Many of our families will spend their holidays at home in Derby and may have occasional days out or visits to the coast. Some young people will visit grandma and granddad and have some time away from home and some will travel abroad visiting foreign destinations. Some families can find the longer school holidays a challenge especially in finding something to entertain and occupy their children that won't break the bank. The chance of a week at the Holiday Centre is welcomed by many families as they know that their children will have a busy week and it can help the family especially if there are lots of siblings at home.

The real fun of a week with friends makes such a difference to so many children. For some young people this is a chance to gain independence and experience a first time away from home. For families they can relax knowing that their youngster is in very safe caring hands. There are of course some children who really don't like being away from home and they may feel upset but this is rare. Once the initial anxiety of leaving home has been overcome children are kept so busy and active that they rarely have time to think about feeling home sick.

The Holiday Centre supports all young people and listens to their stories of their lives back home, they hear stories about school and friends and they meet children whose parents have been to the Centre in previous years. Some young people experience a break away from difficulties at home and the impact of the holiday for these children cannot be underestimated.

Many adults in our area have very poignant memories of the impact of their holiday at the Centre and what their break away from home really meant to them and how much the experience affected them.

The Holiday Centre is such a busy exciting place. The staff are incredibly skilled in ensuring that everyone has a good holiday and that 'first timers' are supported and that older visitors enjoy something new. Young people make new friends, they visit new places and every pupil here has always asked the same thing on their return – "When can I go again?"

Yours sincerely

Kate Williams
Headteacher



SPONSORS 2010



For the 2010 Season



Supported by the
Ashby Trust

The Derbyshire Community Foundation supported by The Ashby Trust is sponsoring the Skating activities of holidaying children

**Commencing the 5th
April 2010**

*An Anonymous
Charitable Trust*

has sponsored residential holidays for 38 boys in 'Blue Army & Desert Storm' boys' rooms and 38 girls in the 'Princess & Bratz' girls' rooms.

**The month commencing
3rd of May 2010**



Supported by
Rolls Royce PLC

The Derbyshire Community Foundation supported by Rolls Royce PLC is sponsoring 'Tigger's Tower' a three bedded boy's room

**In the 2010 holiday
season**



Within the holiday season Derby Homes is sponsoring 12 holidays for children of their tenants

**The week commencing
10th May 2010**

Barry & Jill Smith



with U2UK in concert

Barry & Jill and the lads of U2UK with the proceeds of their concert at Pride Park Derby have sponsored all holidays at the Centre for this week in May

**The week commencing
17th May 2010**

Derek Bale&Terry Willis



From the proceeds of their Charity evening at the RR Social Club in Sinfen Derby. Derek & Terry have sponsored all holidays at the Centre for the third week of May.

DERBY HOMES BOARD
25 MARCH 2010

ITEM B8

DERBY HOMES SUPPORT FOR DERBYSHIRE CHILDREN'S HOLIDAY CENTRE

Report of the Chief Executive

1. SUMMARY OF REPORT

At the last Board meeting I was asked to look at how Derby Homes could help support the Derbyshire Children's Holiday Centre. This report gives Board Members options for providing such support.

2. RECOMMENDATION

For the Board to consider whether or not it wishes to provide financial support to the Derbyshire Children's Holiday Centre.

3. MATTER FOR CONSIDERATION

- 3.1 Board Members at the last meeting asked for a report on possible ways that Derby Homes could support the work of the Derbyshire Children's Holiday Centre in Skegness. I have contacted the Chairman Bill Tomlinson who has sent the sponsorship options attached at Appendix A.
- 3.2 He has also sent a copy of the Referral Criteria, Appendix B, which shows that children referred will be from deprived backgrounds.
- 3.3 He has also sent me a breakdown of City attendees in 2009 by post codes.

Children

DE24 Allenton and Alvaston	50
DE23 Normanton, Sunnyhill, Peartree	42
DE22 Mackworth and area	32
DE21 Chaddesden, Breadsall, Spondon	139
DE1 Inner Derby	18
City Total	281

- 3.4 The Chairman estimates that at least 70% are from homes managed by Derby Homes, although he cannot be certain of this as no record is kept of tenure of home.

- 3.5 It seems to me that the option that seemed most practical and proportionate would be to sponsor one girl's room and one boy's room and one disabled room for one week in the 2010 season. This would cost £3,960.

Girls 5 bedroom	£1,650
Boys 5 bedroom	£1,650
Disabled suite	£660

- 3.6 The disabled room is intended for a single 'lightly' disabled child with their own full time carer.
- 3.7 Parents are asked to provide a £30.00 parental contribution to the holiday. This reduces where siblings attend together.
- 3.8 This sponsorship would be publicised in the Derbyshire Children's Holiday Centre, and in Derby Homes News and parents and agencies encouraged to refer children for summer breaks in 2010 from council tenancies in the priority wards of Sinfen, Arboretum, Normanton, Abbey, Derwent, Chaddesden, Alvaston, Mackworth.
- 3.9 We could ask the Children's Holiday Centre to monitor take up by tenure and ward, or to supply us with addresses to allow us to match anonymously with our address lists. The take up could then be reviewed at the end of the season and a further decision be made for sponsoring a similar number of rooms in 2011 or over a longer term.
- 3.10 A representative of the Children's Holiday Centre has been invited to attend to explain its work.

4. CONSULTATION IMPLICATIONS

We have taken soundings of Derby Association of Community Partners and they are very supportive of this sponsorship. They also raise funds for the Children's Holiday Centre as their favoured charity.

5. FINANCIAL AND BUSINESS PLAN IMPLICATIONS

The cost of this sponsorship will be funded from savings in this year's budgets.

6. LEGAL AND CONFIDENTIALITY IMPLICATIONS

- 6.1 The Council legal advice is that Derby Homes has the power to do this if it is aimed at contributing to the regeneration in the City and is specifically directed to that end. 'Regeneration' here is defined by reference to S126 of the Housing etc Act 1996 – a number of examples of activity are given to show its breadth but the list is not exclusive. These are

‘Activities which contribute to the regeneration or development of an area include, in particular –

- (a) securing that land and buildings are brought into effective use;
- (b) contributing to, or encouraging, economic development;
- (c) creating an attractive and safe environment;
- (d) preventing crime or reducing the fear of crime;
- (e) providing or improving housing or social and recreational facilities, for the purpose of encouraging people to live or work in the area or of benefiting people who live there;
- (f) providing employment for local people;
- (g) providing or improving training, educational facilities or health services for local people;
- (h) assisting local people to make use of opportunities for education, training or employment;
- (i) benefiting local people who have special needs because of disability or because of their sex or the racial group to which they belong’.

6.2 Derby Homes would be contributing to the regeneration of the City by working with the Derbyshire Children’s Holiday Centre to enabling children from deprived and priority areas in Derby to enjoy a holiday. This will be by achieving the following from the list regeneration actions:

- (d) Preventing crime and reducing fear of crime... by encourage children to avoid getting into anti social behaviour or worse
- (e) Providing recreational facilities and benefiting people ...by offering holidays to children who live in council housing
- (i) Benefitting local people who have special needs because of disability...by sponsoring a disabled person’s room.

6.3 We will ask the Derbyshire Children’s Holiday Centre to specifically target children of Council tenants from priority wards of Sinfen, Arboretum, Normanton, Abbey, Derwent, Chaddesden, Alvaston, Mackworth.

7. EQUALITIES IMPACT ASSESSMENT

This sponsorship would help children from deprived families to have a holiday.

8. HEALTH & SAFETY IMPLICATIONS

The Children’s Holiday Centre is regularly inspected and is fit for purpose.

9. RISK IMPLICATIONS

There are other charities that support children activities and holidays who might raise objections to this sponsorship. We could consider the option of supporting other charities in 2011.

The areas listed below have no implications directly arising from this report

- Personnel
- Environmental

If Board members or others would like to discuss this report ahead of the meeting please contact the author, or the Chief Executive, phil.davies@derbyhomes.org - Tel 01332 711010

Author: Phil Davies, Chief Executive of Derby Homes, Telephone 01332 711010,
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Background Information: None.

Supporting Information: None.

The Derbyshire Children's Holiday Centre



SPONSORSHIP CONSIDERATIONS

Sponsor a room

Donors are invited to sponsor a holiday bedroom. By doing so they are providing holidays for the children who will use the bedroom for the sponsorship period.

Sponsorships vary from a week, to a month or for the season.

The rooms, which are light airy and of varying sizes, are designed with current themes to meet the aspirations of boys and girls within the age range of attending groups (7 to 13). With rooms being named, they engender a sense of belonging and identity, the children gain security and relief from the stresses and strains of their daily lives. As this enables them to rest and sleep with comfort and safety they are assured of gaining the full benefit of their holiday programme and the development of their self esteem

Varying levels of recognition will be accorded to sponsors and with agreement their support will be recorded at the Centre.

		A week	A Month	The Season
BOYS' ROOMS				
Tiggers Tower.	a three bedded boys room	£ 990.00	£ 3,960.00	£ 29,700.00
Desert Storm	a four bedded boys room	£1,320.00	£ 5,280.00	£ 39,600.00
Blue Army	a five bedded boys room	£1,650.00	£ 6,600.00	£ 49,500.00
GIRLS' ROOMS				
The Princess	a four bedded girls room	£1,320.00	£ 5,280.00	£ 39,600.00
The Bratz	a five bedded girls room	£1,650.00	£ 6,600.00	£ 49,500.00
By special arrangement only and suitable for a lightly disabled child accompanied by their own carer:-				
The Disabled Suite with en-suite facilities		£ 660.00	£ 2,640.00	£ 19,200.00



The Bratz Girls 5 bedded room



Desert Storm Boys 4 bedded room





Giving a Child a Break

www.derbyshirechildrensholidaycentre.co.uk

The Derbyshire Children's Holiday Centre Skegness Referral Criteria for Nominations

The Derbyshire Children's Holiday Centre (DCHC) provides holidays for children from Derbyshire whose lives are such that they will benefit from a change to and respite from their daily lives. The holidays can also provide much needed respite to the childrens' parents, guardians and carers.

Children nominated for holidays are likely to come from homes where the impact of financial hardship, deprivation or abuse has created a situation where stress is all too common and there are few comforts.

Children may also be nominated when parental care is warm and loving but that love is unable to be extended to providing conditions, such as a holiday, that parents would wish. In other cases it may be due to the inability of parents to cope with situations and the demands of the life in which they find themselves.

By providing quality residential holidays, the children will be given a start to their long term development, self esteem and aspirations which they would not otherwise have the opportunity of. The holiday experience creates a positive environment for the children which they are subsequently able to relate to the warm, caring experiences in their daily circumstances.

The Trustees invite holiday nominations from Teachers, Social Workers, Doctors and other similar agencies for children, who have reached their seventh birthday but will not have reached their fourteenth birthday on the 31st December of the Holiday season, where the nominating body recognises a need under the following circumstances:

Financial restraint or deprivation will prevent the child having a holiday
Bereavement, recuperation or disability (please consult DCHC regarding disability)
Respite from domestic stress for children or parents, guardians and carers
Relief from neglect, physical, mental or sexual abuse

If you are aware of situations in which these criteria apply to children at your school or with whom you have professional interaction, then to obtain further information and/or request a nomination form please contact

Paul B Smith. Managing Secretary
The Derbyshire Childrens' Holiday Centre
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Ashbourne DE6 3BZ
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