

Derby Homes Youth Board

On Monday 19th of September, Derby Homes Youth Board met with Paul Cole to discuss the Newsletter “Derby Homes News”. The young people had lots of ideas on how to improve the brochure and make it more accessible for young people. They also discussed the good bits of the brochure that didn’t need to be changed.

Good aspects of the brochure

- Young person on the front cover
- Useful contacts on the back
- Youth board page stands out
- Has pictures
- The mobile phone image is great
- Coloured heading

Bad aspects of the brochure/ improvement ideas

- The cover isn’t eye catching enough
- It is too wordy and needs simplifying
- Needs a comment/ notes page
- The writing is too small
- Important/ main bits should be in bold or black
- Needs an index
- Mention Ranjit’s surgeries on ‘useful contacts’
- More information about cheap/ free events
- Updates about parks and things that matter to young people
- Should have how to contact Derby Homes.

Overall the young people thought that the brochure needed more colour and less words. It was all too ‘wordy’ and hard to read. The brochure did however show them about some of the great stuff that Derby Homes does.