

Events Plan 2020

Date	Event	Number of customers normally engaged with	Future or alternative plans for the event	Status
April				
14th April	ASB Easter Event – Chaddesden (Local Customer Priorities Event)	20/30 customers	<ul style="list-style-type: none"> • Speaking to ASB Team • Using feedback from covid-19 to create action plan for a virtual campaign • Using Youth Panel Instagram page to post • A content timeline for Social Media posts is being created which will include events, how to contact Derby Homes and ASB information • Waiting for report from Move More to determine next steps based on customer feedback • Another event can take place in a future half term when permitted 	Postponed
16th April	ASB Easter Event – Allenton (Local Customer Priorities Event)	20/30 customers	As Above	Postponed
May				
8th May	Victory in Europe Day	Over 100 customers	<ul style="list-style-type: none"> • Virtual campaign is being shared in partnership with Derby City Council. • Encouraging customers to raise a glass at 3pm to mark the celebration • Posting the Mayors speech on our Social Media • Promoting the activity packs for families from ages 7-11, 11-16 and 16+ 	Cancelled

			<ul style="list-style-type: none"> Encouraging customers to engage with us and share pictures of their day using the national social media hashtags 	
10 th May	Arboretum Village Fete	Not attended before, but estimate 20 to 30 customers	<ul style="list-style-type: none"> We will attend this event when it is rearranged Share information from their social media page on the day if applicable. 	Cancelled
June				
1 – 5 June	National volunteer Week/Volunteer celebration event	Approximately 50 volunteers	<ul style="list-style-type: none"> looking to provide all of Derby Homes volunteers with a gift in the post to acknowledge their ongoing support Linking up with Derby City Council and Community Action Derby to celebrate all the volunteers in the city during Covid-19 Looking into a video campaign to ask for volunteers to share their stories and circulate this on social media to inspire volunteers and celebrate their success 	Cancelled
7 June	Chaddesden Big One	200+ present but interact with about 30 people	<ul style="list-style-type: none"> One-off annual event and will attend next year 	Cancelled
18 June	Ignite and Connect – Open Mic Night	Approx. 50 from secondary schools across Derby	<ul style="list-style-type: none"> The event itself has been put on hold and we will be rearranged when it is safe to do so Ignite and Connect are sharing information and videos with Derby Homes for us to post on Instagram to gain more followers Plans for this event are still being put in place along with Marketing materials 	Postponed

			<ul style="list-style-type: none"> • The group were asked to research how it could be hosted virtually • Customer Engagement looking into technology on Mac's which may allow video editing and sharing with a wide audience • Weekly Skype meeting being held with the panel to ask for ideas and keep engaged. 	
19 June	1920's theme at Tintagel community room	Approx. 15	<ul style="list-style-type: none"> • This event is a customer inspired by 100 years council housing • The customer was holding an event for their local community • No deadline dates for their celebration so this will be rearranged once they are able to do so 	Postponed
21 st June 3pm – 5pm	Normanton Park – the great get together	Approx. 30	<ul style="list-style-type: none"> • One-off annual event which we will attend when it takes place • Will share anything on social media that is necessary 	Postponed
July				
1 st July	Closing event for 100 Years of Council Housing	Over 100	<ul style="list-style-type: none"> • Looking to see if it is possible to edit and cut videos which have been filmed in February of elderly residents to share part of the celebration online • Have resources ready for another event to take place such as pink bunting. • Working with City Fibre to look to combine their launch in Derby with 100 years of Council Housing when it is safe to do so • Will speak to the school to keep momentum on competitions with children 	Postponed
4 th July	Osmaston Fun Day	Approx. 50	<ul style="list-style-type: none"> • One-off annual event which we will attend when it takes place 	Cancelled

11 th July	Sinfin Funday	Approx. 25	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place 	Cancelled
11 th July	Fundamental Event	Approx. 15	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place Will share social media mental health campaign 	Cancelled
19 th July	Alvaston Park Funday	Approx. 60	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place 	Cancelled
25 th July	West End Fun day	Approx. 40	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place Ongoing support for the group with planning the event and other resident involvement 	Cancelled
28 th July	Love Parks - Markeaton	Approx. 15	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place 	Cancelled
29 th July	Love Parks – Chaddesden	Approx. 25	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place 	Cancelled
30 th July	Love Parks - Darley	Approx. 10	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place 	Cancelled
TBC	Aspire Fun day	Approx. 40	<ul style="list-style-type: none"> One-off annual event which we will attend when it takes place Continue to work with Aspire during Covid-19 community support 	Cancelled
August				
1 st August	Bramblebrook	Approx. 20	<ul style="list-style-type: none"> Attend the event when it is rescheduled 	Cancelled
8 th August	Mackworth Fun Day	Approx. 50	<ul style="list-style-type: none"> Attend the event when it is rescheduled 	Cancelled
15 th August	Sunny Fun Day	Approx. 30	<ul style="list-style-type: none"> Attend the event when it is rescheduled 	Cancelled