



Proposal for

NFA Sports, Media & Arts Projects

Project	<i>NFA Sports, Media and Arts Programme</i>		
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Executive Summary	<p>This is a proposal for Derby Homes to consider. We are requesting a grant for £10,000 to enable us at Comedius and The Roundabouts Trust UK to relocate and expand our current operations. As part of a wider funding strategy this contribution will enable us to relocate from The Resource Centre to Friargate Studio and effectively manage, sustain and develop current projects we deliver in Derby. This contribution will also make it possible for us to expand our core programme of activities for homeless and socially excluded people to access, and increase the general physical, mental health and well being of people in Derby. As this grant will also make it possible for individuals to increase their personal development and communication skills it will reduce levels of social exclusion and isolation in the community.</p> <p>.</p>
Comedius	<p>Comedius is being set up to provide a sustainable solution for the projects currently organised by The Roundabouts Trust UK. The Roundabouts Trust UK is a constituted voluntary self-help group managed by people with first-hand experience of homelessness and social exclusion for others who experience similar circumstances.</p> <p>Comedius is a new start up company. We have a long term shared vision and want to create a real social enterprise that provides real employment opportunities for people who have experienced poverty, homelessness or social exclusion. Cultural, Media and Sports activities are broad ranging – covering a spectrum of disciplines, and take place through organised or self-generated opportunities, including: literature, writing and publishing; media, film, television, video, and language; museums, artifacts, archives and design; parks, open spaces, sport, physical activity, sporting events, facilities and development; the performing and visual arts, craft and fashion; tourism, festivals and attractions.</p> <p>Having firsthand experience of developing local and regional partners to deliver local live music events, for example in partnership with Derby Live at the Big One @ Chaddesden Park, Derby in June 2008. Also of nurturing and mentoring local musicians, performers and sports enthusiasts from Derby who find themselves in times of difficulty and residing in local shelters, hostels and temporary accommodation</p>
Mission	<p>We at Comedius want to focus our time and energy on providing vulnerable people with real opportunities to access training or retraining and resources to gain firsthand experience within the Cultural Sector, with a focus on the creative, entertainment, sports and leisure industries. We believe that given the opportunity, many people currently unemployed, disadvantaged, socially excluded or poor can potentially benefit from the wide range of valuable life skills acquired from working within these fast growing and highly motivated sectors.</p>

Objectives	<p>(A) The relief of poverty.</p> <p>(B) The promotion for the benefit of the public of Urban and Rural Regeneration in areas of social and economic deprivation in the UK by the following means.</p> <p>(1) The relief of financial hardship.</p> <p>(2) The relief of unemployment.</p> <p>(3) The advancement of education, training or retraining, particularly among unemployed people, and providing unemployed people with work experience.</p> <p>(4) The provision of financial assistance, technical assistance or business advice or consultancy in order to provide training and employment opportunities for unemployed people in cases of financial or other charitable need through help in setting up their own business, or to existing businesses.</p> <p>(5) The creation of training and employment opportunities by the provision of workspace and buildings for use on favourable terms.</p> <p>(6) The provision of recreational facilities for those who by reason of their youth, age, infirmity or disablement, financial hardship or social and economical circumstances, have need of such facilities.</p> <p>(7) The promotion of public safety and prevention of crime</p>
Stakeholders	<p>Comedius and The Roundabouts Trust work with:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Rough Sleepers <input type="checkbox"/> Night Shelters <input type="checkbox"/> Hostels <input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Over Occupancy <input type="checkbox"/> Poor Housing <input type="checkbox"/> Repossession <input type="checkbox"/> Sofa Surfers <input type="checkbox"/> Post Custody/Institution <input type="checkbox"/> Post Armed Forces <input type="checkbox"/> Those 'owed a main homelessness duty'

Project Summary	<p>NFA Media & Arts</p> <p>We are currently planning and developing a range of media and arts based activities generally aimed at:</p> <ul style="list-style-type: none"> • Creating and sustaining opportunities for socially excluded people to engage in creative industries related activities. • Enabling socially excluded people to access essential resources in order to engage with relevant vocational training and education. • Promoting broader awareness of the creative industries projects within the community. <p>These include:</p> <ul style="list-style-type: none"> • Film-making • Theatre • Music • I.T <p>NFA Sports</p> <p>We are also planning and developing a range of sports based activities:</p> <ul style="list-style-type: none"> • Creating and sustaining opportunities for socially excluded people to engage in Sports and leisure related activities. • Enabling socially excluded people to access essential resources in order to engage with relevant vocational training and education. • Promoting broader awareness of Sports and leisure projects within the community. <p>These include:</p> <ul style="list-style-type: none"> • Homeless Football • Team building • Circuit training.
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How will Derby Homes Tenants Benefit?

Before recent changes to The Resource Centre we had an average of 5 enquires a day for welfare benefits advice (debt advice, rent arrears, housing advice, illegal eviction, anti-social behaviour). We also had regular enquires about the meaningful activities we currently provide for both tenants and non-tenants of Derby Homes properties. Tenants and non-tenants of Derby Homes properties are already benefiting from our projects.

Derby Homes Tenant Involvement

Current Activities	Derby Homes Tenants	Projected Outcomes		
		Year 1	Year 2	Year 3
<i>NFA Sports</i>				
Football	14	0	20	20
Team Building	0	14	25	40
Sponsored Walk	1	1	1	1
<i>NFA Media & Arts</i>				
Film Making	2	2	15	25
Creative Arts	2	2	15	25
Performing Arts	3	3	15	25
I.T	0	20	20	20
Totals	22	42	111	156

NFA Sports

Currently we are working alongside the Community Initiatives Team based at Cardinal Square where tenants of Derby Homes play a key role in developing and delivering NFA Sports. For example, on the NFA Derby FC management team there are 4 tenants of Derby Homes.

We are currently working on and developing a Sports Base Training facility to roll out regular sports and football training for members of the homeless community to get involved in, and are in the process of applying for a Sports for Change to sustain the project over its initial 3 years.

Our project ideas and funding bid already have the support of the lead officer for Leisure and Culture in Derby City Council, along with the support from the Director of Homeless.org who is the UK lead officer for promoting the Homeless World Cup. In addition the East Midlands Regional Manager of Homeless Link supports our projects mission and aims. Many other people and organisations in the Homeless World Cup Network know what we are aiming to achieve in Derby and support what we are doing.

Sponsorship of NFA Derby FC would also facilitate National promotional opportunities for Derby Homes, as for the third successive year we have been invited to submit a team for the National Christian Football Festival again to be held in Bristol.

NFA Media

One pilot project we know will benefit tenants of Derby Homes significantly is an IT based project. The initiative is set around vulnerable and socially excluded groups and is being set up to increase knowledge and work skills within the IT environment. The pilot project will see a mixture of 50 people (single parents, ex offender, ex homeless, low income families.) attend a 4 to 6 month part time training course which will give training within the following areas.

- PC and there use in the home. (this will incorporate skills like basic budgeting, information gathering, job searching and other skills around the internet)
- The internet and safety (this will show you how to keep yourself and children safe from undesirable websites and information. And will also incorporate basic maintenance on your PC to keep you PC working)
- Introduction to software and there usage. Software like word processing, photo editing packages, music editing.
- Learn how to build your own Internet Ready PC. (At the ended of the course those who have successfully completed all stages of the course will not only learn but will also built their own pc to take away with them.

After running the pilot for this project with successful out comes and feed back we will be looking to run the course twice a year. But anyone who excels and wishes to learn IT engineering in more depth would be transferred to the IT training centre that Comedius is setting up, with the possibility of full time work once they qualify as a full IT engineer.

Benefits to tenants:

- Building confidence
- Increasing work related skills
- Tool skills
- Practical experience
- Increased employability
- New computer worth £450
- Health and safety knowledge
- Risk assessment knowledge
- Life skills development
- Family internet security

In addition to the above tenants will have built a computer for themselves. Based on the above projections in Year 1 x 20 tenants would each take away a usable computer worth £450. That equates to a return on investment of £9000.00. Both this and an additional IT based project have reached final stages in terms of application for funding and potentiality will generate £36,000.00 of income for Comedius.

Milestones

Each Phase is a measurable piece of work with clear deliverables and timescales, at each phase there is a facility to record participation and we would value the involvement of Derby Homes.

Milestone	Description	Timescale
1 Project Initiation	<ul style="list-style-type: none">• Develop broad proposal• Appoint project team• Establish project charter• Set up project office• <i>Perform Phase Review</i>	2-3 Months
2 Project Planning	<ul style="list-style-type: none">• Create Comedius Business Plan• Create project action plan• Create resource plan• Create financial plan• Create quality plan• Create risk plan• Create communications plan• <i>Perform Phase Review</i>	3 Months
3 Project Execution	<ul style="list-style-type: none">• Perform monitoring and control• Perform time management• Perform cost management• Perform quality management• Perform change management• Perform risk management• Perform communications management• <i>Perform Phase Review</i>	6 Months
4 Project Closure / Exit Strategy	<ul style="list-style-type: none">• Perform project evaluation• Create project report• Provide feedback on Lessons Learnt	3 Months

Relocation to Friargate Studio

Friargate Studio is located in Derby City Centre with all local amenities such as banks, post office, bus stops and taxi stands are a few minutes from the Studios. The office rental packages are competitive within the market, and reflect the needs for new starts, home-based and growing businesses.

The creative Industries ethos within the building ensures we have a lot of likeminded people working under one roof offering complimentary services. Businesses are able to network, share ideas and work collaboratively. With a Social café bar where tenants can meet clients, friends and family.

With opportunities to get involved in in-house centre projects for example promotional materials advertising the building and the tenants this location best reflects the aims of Comedius as a new start business and will enable us to build network to support our work with vulnerable people in the community.

NFA Meaningful Activities Programme Development Costs

Identified Cost	Funder	£
Friargate Studio Rent	Derby Homes*	£6,000.00
Furniture & ICT	Grass Roots Grant	£5,000.00
Administration	Jefford Weller Fund	£2,000.00
Training	Southern Derbyshire LF	£2,000.00
Insurance	Derby Homes*	£500.00
Contingency	Firm Foundations	£1,000.00
Sponsorship of NFA Derby FC	Derby Homes*	£2,000.00
Volunteer Expenses	Derby Homes*	£1,500.00
Total		£20,000.00

Conclusion

With negotiations still underway with a potential investor who is willing to fund the long term sustainability of Comedius in terms of capital. We are grateful for the support and generosity of Derby Homes who have played a major part in facilitating our growth over the past two years. Building on these successes will enable more Derby Homes tenants and non-tenants, in particular the hard to reach groups of young people and other vulnerable people to access regular meaningful activities. In order to build on these successes we are here requesting a one-off grant of £10,000 to enable us to relocate our operations to Friargate Studio.